

wheel
the
world



MAKE THE WORLD ACCESSIBLE

www.wheeltheworld.com



wheel the world.com

Travel booking platform with **detailed and verified accessibility information** and an **“accessibility first”** user experience

THE WORLD'S LEADING SOLUTION
FOR ACCESSIBLE TRAVEL





Torres del Paine



It all started when...



wheel
the
world

First wheelchair user to complete
W - Trek in Patagonia

‘Amazing trip’: Paralyzed Cal student returns from Patagonian trek



Nanette Asimov

Feb. 17, 2017 | Updated: Feb. 17, 2017 1:12 p.m.





Mark Zuckerberg was live.



October 3 at 4:00 PM · 🌐

Live from our weekly internal Q&A.



Watch together with friends or with a group

[Start Watch Party](#)



145K

63K Comments 14K Shares 1.1M Views



Wheel
the
world



People with disabilities face several challenges when travelling



Accessibility information is not reliable & is **not online**

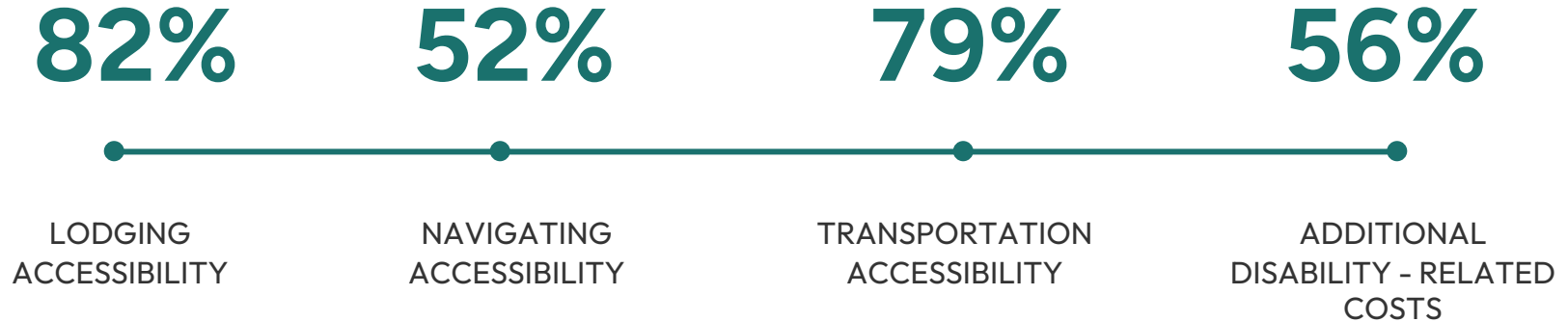


Accessibility needs differ for each person



Businesses **don't know** their **(in)accessibility**

Their biggest problems in numbers...



OUR PURPOSE

**MAKE THE
WORLD
ACCESSIBLE**



Accessible travel booking platform

wheel  the world.com



Hotels



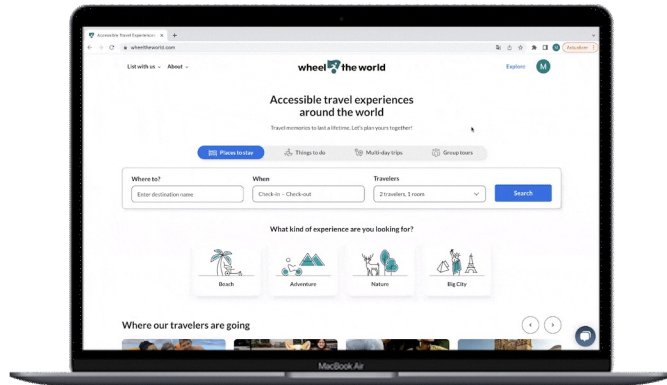
Things to Do



Multi-days



Group tours



Detailed and verified accessibility information.



Smart recommendations for each user's needs.



Guaranteed Accessibility Experience.

+7,000

People have booked
a trip through our
platform.



40%

PWDs



60%

Without Disabilities



Bringing detailed accessibility data to the cloud



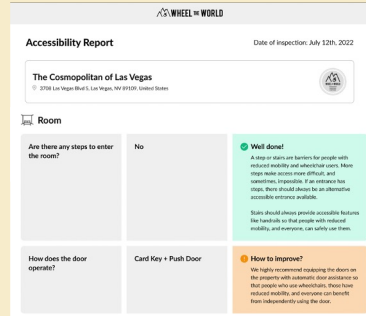
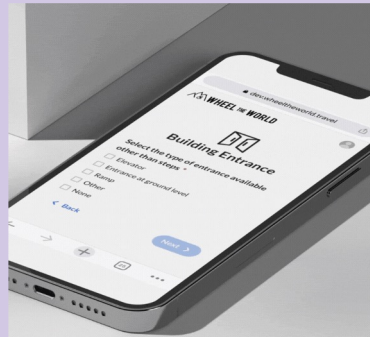
AMS (Accessibility Mapping System)



*Examples of accessibility data: door widths, bed height, type of shower, assistance at a tour, distance, type of terrain, etc.

Managed crowdsource

Carefully trained "Mappers" gather accessibility data* around the world

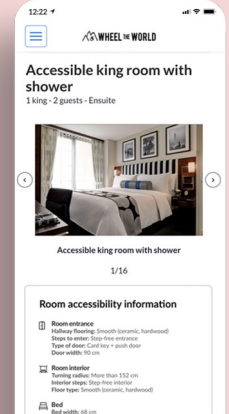


Online assessment, and promotional material

System generates automatic certification and recommendations

List at wheeltheworld.com ready for bookings

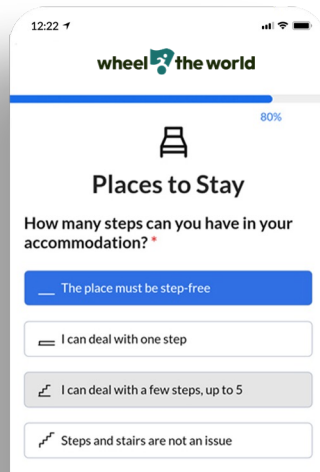
Specific accessibility information is then displayed on each listing.



Recommending what best fits Users accessibility needs

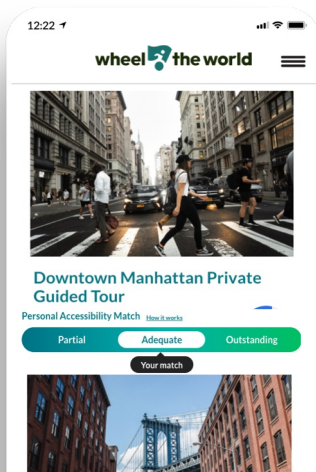


www.wheeltheworld.com



Accessibility profile

Built by each user when signing up, to specify their accessibility needs.



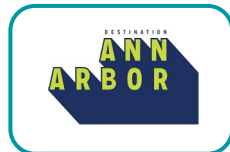
Recommendation engine

Every listing has a specific rating for each user, highlighting those with a better fit.



Accessibility guaranteed + customer support

Integration with partners allow us to secure booking of specific accessibility offers.



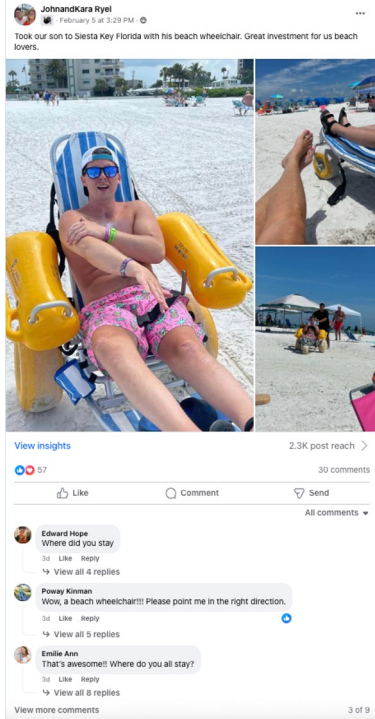
Wheel The World is the largest community of travelers with disabilities in the world



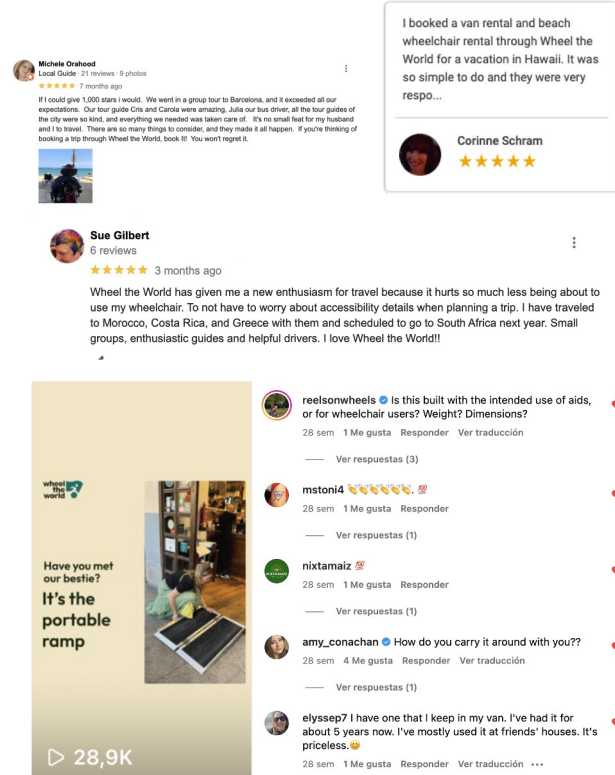
Group tours by



Group Tours



Community Group



Social Media

+100K
Members &
Travelers

17%
Monthly
Growth

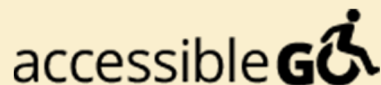
80%
Active
Travelers*

*% of members engaged, who shared a photo, commented or reacted to other travelers in January on Wheel the World Community Group.

Want to learn more about accessible travel?

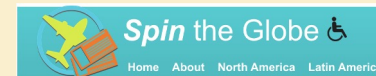


Planning and Booking a Trip



The Accessible
Short-Term
Rental Experts

Accessible Travel Bloggers and Influencers



Accessible Travel Facebook Communities



Wheel the World -
Accessible Travel
Community

Private group · 20.5K members



Accessible Travel Club

Private group · 17.2K members



Wheelchair Accessible
Places and Activities

Private group · 27.5K members

wheel the world





MAKE THE WORLD ACCESSIBLE

www.wheeltheworld.com